

Cookie overview

Cookie Name	Provider	Information Stored	Usage	Expiration
Adobe Analytics (Statistics)				
AMCVS_1D59171B520E91320A490 D44%40AdobeOrg	Adobe	Fixed value 1	This cookie serves as a flag indicating that the session has been initialized.	This cookie is a session cookie and expires when the browser is closed.
AMCV_1D59171B520E91320A490 D44%40AdobeOrg	Adobe	Unique visitor IDs used by Adobe Solutions.	This cookie is used to identify a unique visitor	2 year
s_ecid	Adobe	Contains a copy of visitor ID (please refer to cookie AMCV_...)	The purpose of this cookie is to allow persistent ID tracking and is used as a reference ID to AMCV cookie.	2 years
s_cc	Adobe	Fixed value "true".	This cookie is set and read to determine if cookies are enabled.	This cookie is a session cookie and expires when the browser is closed.
s_sq	Adobe	This cookie contains information about the previous link that was clicked by the user.	To minimize browser traffic information is collected and transferred piggy-back with the next page.	This cookie is a session cookie and expires when the browser is closed.
s_vi	Adobe	Unique visitor ID time/date stamp	This cookie is used to identify a unique visitor.	2 years
sc_appvn	Volkswagen	Previous visited Volkswagen web applications	This cookie is used to determine which Volkswagen web applications are relevant for the visitor.	2 years
sc_prop32	Volkswagen	Previous visited Volkswagen web application	This cookie is used to determine which Volkswagen web application the visitor comes from.	This cookie is a session cookie and expires when the browser is closed.

adbPrevPage	Volkswagen	Previous visited Volkswagen web page	This cookie is used to determine which Volkswagen web page the visitor comes from.	This cookie is a session cookie and expires when the browser is closed.
s_vnum	Volkswagen	Count of visits at Volkswagen websites.	This cookie is used to determine how often the visitor visits Volkswagen web sites.	This cookie expires at the end of the month.
s_invisit	Volkswagen	Determines if the visit was already counted (please refer to s_vnum).	This cookie is used to determine how often the visitor visits Volkswagen web sites.	This cookie is a session cookie and expires when the browser is closed.
sc_v0	Volkswagen	If the visitor reaches the web site via a Volkswagen campaign information about this campaign is stored in this cookie.	This cookie is used to determine how often the visitor visits Volkswagen web sites.	This cookie is a session cookie and expires when the browser is closed.
sc_pCmp	Volkswagen	If the visitor reaches previously the web site via a Volkswagen campaign information about this previous campaign is stored in this cookie.	This cookie is used to determine how often the visitor visits Volkswagen web sites.	30 days
sc_v44	Volkswagen	Name of an internal Volkswagen campaign.	Some part of Volkswagen web sites advertises other parts. To reflect the usage of these internal campaigns the internal name of this campaign is stored.	This cookie is a session cookie and expires when the browser is closed.
sc_v49	Volkswagen	Vanity domain	To make it easier to reach special web pages sometimes Volkswagen uses shortcuts (vanity domains) to bring the visitor to the special page.	This cookie is a session cookie and expires when the browser is closed.
s_ppv	Adobe	Percent of previous page visible.	To know how much of the	This cookie is a session cookie

			previous web page was viewed by the visitor.	and expires when the browser is closed.
demdex	Adobe	The demdex cookie contains a Unique User ID (UUID).	To assign a unique ID to a site visitor.	<ul style="list-style-type: none"> • Lifetime: The demdex cookie has a time-to-live (TTL) interval of 180-days. The TTL is reset to 180-days upon each user interaction with a partner website. The cookie expires if a user does not come back to your site within the TTL interval. • Opt-out: Adobe resets the cookie with a Do Not Target string if a user opts-out of data collection. In this case, the cookie TTL is set as 10 years.
dpm	Adobe	The dpm cookie contains a Unique User ID (UUID) if data synchronization was requested.	This is a copy of cookie demdex.	<ul style="list-style-type: none"> • Lifetime: The dpm cookie has a time-to-live (TTL) interval of 180-days. The TTL is reset to 180-days upon each user interaction with a partner website. The cookie expires if a user does not come back to your site within the TTL interval. • Opt-out: Adobe resets the cookie with a Do Not Target string if a user opts-out of data collection. In this case, the cookie TTL is set as 10 years.

dexptp	Adobe	Unique User ID and timestamp.	To record the last time data was synchronized with Adobe server.	<ul style="list-style-type: none"> • Lifetime: The dexptp cookie has a time-to-live (TTL) interval of 180-days. • Opt-out: Adobe resets the cookie with a Do Not Target string if a user opts-out of data collection. In this case, the cookie TTL is set as 10 years.
dst	Adobe	The DST cookie contains sets of destination IDs and timestamp.	Adobe sets this cookie when there's an error sending data to an Adobe server.	<ul style="list-style-type: none"> • Lifetime: The dst cookie has a time-to-live (TTL) interval of 180-days. • Opt-out: Adobe resets the cookie with a Do Not Target string if a user opts-out of data collection.
_dp	Adobe	Fixed value 1.	This cookie is set and read to determine if cookies are enabled.	This cookie is a temporary cookie and will be deleted immediately after reading it.
Load Balancer				
LBCookie	DWA-Frontend-Application	Hex-Code without User ID	This cookie serves the technical realization of the page.	This cookie expires after 30 minutes (default).